

TWO PRACTICES **I. Fitness & Recovery** — exercise demos, A+ content, supplements, recovery **II. Kitchen & Healthy Living** — cookware, appliances, meal prep, clean nutrition

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Per-Video Pricing

STANDARD 30S

\$750

per video · for Amazon listings

- 4K master file delivered
- 16:9 + 9:16 cuts included
- Free thumbnail / cover frame
- One round of revisions
- 7-day turnaround

PREMIUM 30S

\$1,200

per video · hired model or location

- Includes professional model
- Custom props / set dressing
- Branded color grading
- Two rounds of revisions
- 10-day turnaround

HERO MAIN IMAGE

\$1,800

per video · 60-second story arc

- Narrative-driven edit
- Multi-angle production
- Up to three product variations
- Two rounds of revisions
- 14-day turnaround

Specialty video — massage demo, multi-exercise routine

from \$600

Demo clip — short exercise demonstration, no edit (in-batch)

\$50 each

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Monthly Retainers

For brands with multiple SKUs or ongoing content cycles.

STARTER

\$2,500

per month · \$625 / video

- 4 commercial videos / month
- Single-SKU brands
- Save \$500 vs. à la carte

RECOMMENDED GROWTH

\$4,500

per month · \$562 / video

- 8 commercial videos / month
- Multi-SKU + A+ refresh cycles
- Save \$1,500 vs. à la carte

ENTERPRISE

\$7,500

per month · \$500 / video

- 15 commercial videos / month
- Full-catalog brands
- Save \$3,750 vs. à la carte

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Add-Ons

Demo clip library (15 clips / month)	+\$600/mo
Vertical 9:16 versions on every video	+\$300/mo
Hero main image video (quarterly)	+\$1,800
Same-day rush turnaround	+50%
Voiceover (English or Arabic)	+\$80/video
12-month prepay (Growth or Enterprise)	1 month free

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What's Included

- Full commercial rights — no licensing follow-ons
- 4K master delivered via cloud (Drive or Frame.io)
- 16:9 (Amazon) + 9:16 (TikTok Shop, IG) cuts
- Audience-matched casting from age 8 to 70
- Free cover frame / thumbnail per video
- PT-certified technical accuracy (fitness)
- 50% to start, 50% on delivery

Ready to begin? Reply with your project, or book a 15-minute discovery call.

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